

Ready to

E X P A N D

your **KNOWLEDGE** & **LEADERSHIP SKILLS?**

*Then the Maryland  
Municipal League  
Annual Convention  
is for YOU!*

There will be learning opportunities for everyone:

**INTERACTIVE** – involves audience participation, role play and discussion groups.

**LISTEN & LEARN** – knowledge experts will share information in a panel format with audience Q & A.

**ROUNDTABLES** – with Maryland’s cabinet secretaries to discuss your municipality’s issues/needs.

**NETWORK** – with city/town officials, state agency personnel and other government leaders.

**FIND SOLUTIONS** – MML’s exhibitors offer cities/towns the products and services that help you run your municipality.

**QUESTION** – ask your colleagues about new initiatives in their municipalities and how they are solving problems.

**BRAG** – use the space on Municipal Main Street to show off your city/town attractions and programs.

M M L 2 0 1 3



FUTURE

**Maryland Municipal League  
Annual Convention**

Convention Center • Ocean City  
June 23 – June 26, 2013

# MML KEYNOTE SPEAKER

Proudly presented by the Local Government Insurance Trust

## World Class LEADERSHIP EXPERIENCE

“When you **LEAD**  
yourself well, you can  
**LEAD** others.”

A portrait of Pam Iorio, a woman with short, curly brown hair, wearing glasses and a blue blazer. She is smiling and looking directly at the camera. The background is a light-colored, textured wall.

**Pam Iorio**

Former Mayor of Tampa, Florida

Author of *Straightforward Leadership: Ways to Live and Lead*

Pam Iorio, former two-term Mayor of Tampa, Florida has blazed trails, managed crisis, united adversaries, and successfully led the 54th largest city in the United States. She left office in 2011 with a remarkable 87% approval rating. During her eight years as Mayor, the crime rate in Tampa declined by 61.5% and financial reserves tripled even during a recession.


Pam will deliver a strong message about the importance of developing your leadership skills. She will describe five key principles to effective leadership, drawing from her three decades in public life. Her candid stories offer insight, wisdom from hands on experience, and proven methods to improve any leader's ability to influence, drive change, and accelerate progress.

*Meet Pam at the Local Government Insurance Trust exhibit booth after she speaks!*





# MML 2013 ANNUAL CONVENTION

 Great opportunity for peer networking and learning.

— *Classie G. Hoyle*  
Aldерwoman, Annapolis

## Theme

MML's 2013 convention theme is **CHERISH THE PAST – PLAN THE FUTURE**. This theme recognizes the rich history of Maryland's cities and towns, along with the need for municipal leaders to be visionaries who look ahead to changing demographics and conditions and proactively plan a strong future for their cities and towns.

## Education Opportunities

The preliminary convention schedule on page 22 lists the 23 workshop topics. Descriptions and speaker names will be included on MML's website, after the specific details for each session are finalized.

## Networking

Take advantage of learning how your colleagues are meeting challenges in their municipalities by talking with other

officials during breaks, at lunches, at special forums for small towns and large cities, and at an exclusive luncheon for mayors. Ask questions and offer ideas based on your municipality's experiences. Peer to peer learning is one of the key benefits of attending MML's convention!

## Business Meeting & Election


The election of MML's 2013-2014 Board of Directors will occur at the Business Meeting on Tuesday, June 25 from 9:00 – 10:15 a.m. Governor Martin O'Malley (invited) will introduce MML's newly elected Board of Directors at the inaugural dinner on Tuesday, June 25.

## Exhibits

Ocean City's Convention Center includes a huge exhibit area, which we expect to fill with over 200 exhibitors. A wide array of products/services will be on display in the exhibit area, as





 The exhibits are a wonderful way to find out what services and products are available to cities and towns.

— *Kathleen Tavel*  
Town Manager, Landover Hills

well as booths from state agencies. Past MML convention attendees report that by doing business with a convention exhibitor they saved significant amounts of money from what their municipality had previously been spending for the same service or product.

**MUNICIPAL MAIN STREET.** This special neighborhood in Exhibit Hall C features exhibits from cities, towns and MML departments. Space in the **MUNICIPAL MAIN STREET** section is filling up quickly. Please visit MML's website to contract for display space for your city/town. Exhibiting on **MUNICIPAL MAIN STREET** provides your municipality with the opportunity to showcase your projects, events and attractions. Visiting these municipal displays is an excellent way to learn from each other.

Lunch will be served in the exhibit area on both Monday and Tuesday. The exhibitors are an important part of MML's convention, and the knowledgeable booth personnel can offer suggestions on new and better ways of providing municipal services. Review the convention schedule and block out time to visit the exhibits and learn how these businesses and government agencies can help your municipality.

### Commerce Day in Exhibit Areas

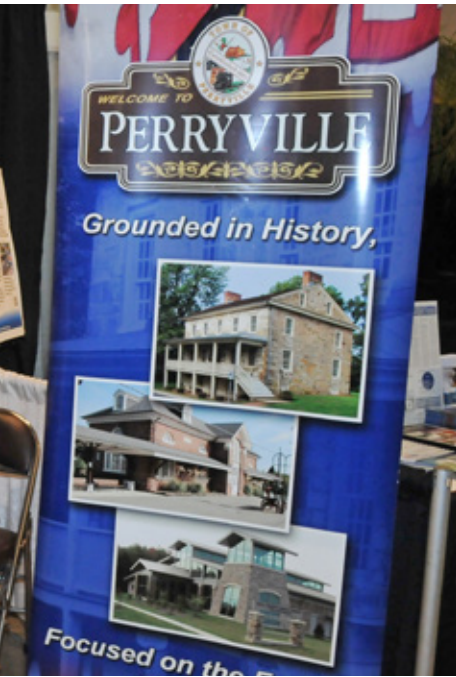
Municipal department heads and employees who do not normally attend the convention are invited to visit the exhibits on Tuesday, June 25 from 10:00 a.m. – 2:30 p.m. The cost is \$35 per person and includes lunch. There is no pre-registration for Commerce Day – just come to the Convention Center on June 25 after 10:00 a.m., pay the fee, and you will receive a special pass to the exhibit area. Commerce Day registrations are limited to city and town officials and municipal employees only.

### Children's Access to Exhibit Areas

Children (under age 16) will be permitted in the exhibit areas **ONLY** on Tuesday, June 25 from 1:00 – 2:30 p.m., and they must be accompanied by a registered adult at all times.

### Parking & Transportation

All MML convention activities, except for the seafood buffet at Phillips Crab House, will be held at the Roland E. Powell Convention Center, 4001 Coastal Highway, Ocean City. Although lots of free parking is available at the Convention Center, we encourage convention attendees to take advantage of Ocean City's excellent bus service as a way of relieving traffic congestion in the summer resort. As the host town for MML's convention, Ocean City's Mayor and Council have generously agreed that MML convention attendees can ride Ocean City's buses (including handicapped accessible buses) free of charge on June 23, 24, 25, and 26. Just show your 2013 MML convention name badge to the bus driver, and you will not have to pay any fee. Please take advantage of this environmentally-friendly way to travel to MML convention activities.



## Social Events


In addition to the full program of educational sessions, a variety of social events, a golf tournament, and a miniature golf tournament will round out the busy convention schedule.

## Welcome Reception

All convention registrants are invited to the Welcome Reception on Sunday, June 23 from 5:30 – 7:30 p.m. in the Dockside Exhibit Hall overlooking the Bay.

## Inaugural Dinner

The inaugural dinner on Tuesday evening will be buffet style again this year to accommodate the wide variety of dietary preferences. MML has invited Governor Martin O'Malley to speak at the dinner and to introduce MML's newly elected Board of Directors. MML will honor city and town officials who have held elected municipal office for 20 or more years, as they are inducted into MML's Municipal Officials Hall of Fame. MML's Lifetime Achievement Award recognizing exceptional service by a municipal official will be presented during the dinner. The Distinguished Service Award honoring a state legislator will also be presented at the dinner.

 So many leaders are dealing with the same challenges I face. Meeting them at MML is the first step to solving our problems more effectively together.

— *Tim Male*  
Councilmember, Takoma Park

The band On the Edge was a hit at MML's 2012 convention and will perform again for the MML audience during the reception and dinner. Tickets for the inaugural dinner must be purchased prior to the convention and in addition to the registration fee.

## Children's Party During Dinner

MML will offer a special program at the Convention Center for children ages 3-12 so parents can enjoy the dinner. Ocean City Recreation Department staff are planning an evening of fun for the kids which will include entertainment, crafts projects, games, and a movie. A children's fun buffet is included in the ticket price. Children must be potty-trained to participate.

In order to participate in the children's party, parents/guardians must purchase tickets for MML's dinner and remain in the Convention Center while their children are at the party. Children must be picked up from this party no later than 9:30 p.m. Tickets for the children's party must be purchased prior to the convention and in addition to the registration fee. To help us plan this program, please indicate on the registration form the number and ages of children who will attend the party.

## Family Fun at Jolly Roger Amusement Park

You can take advantage of discounted rates for MML convention attendees at the Jolly Roger Amusement Park at 29th Street. Each ticket may be used one day during the convention. Splash Mountain Water Park includes a "Rain Forest" in addition to the Master Blaster Water Ride Roller Coaster and Lazy River ride. MML's package includes Speedworld rides: your ticket includes three rides of your choice at any





of Jolly Roger's 14 go-kart tracks. A \$30 per person fee (early rate) includes unlimited use (except as noted) of:

- » **Jungle Golf – one round**  
(10:00 a.m. – 6:00 p.m.)
- » **Splash Mountain Water Park**
- » **The Aqualoop**  
(10:00 a.m. – 6:00 p.m.)
- » **Speedworld – 3 rides**  
(11:00 a.m. – 6:00 p.m.)
- » **All of Jolly Roger's rides at 29th Street location – 2 ride limit on roller coaster. (Excludes Extreme Zipline attraction; kids Zipline is included)**  
(2:00 p.m. – 6:00 p.m.)

Jolly Roger has free parking and over 50 attractions including the "Eye of the Hurricane" ride. Adults who do not want to go on any of the rides but are accompanying children to the park do not need to purchase a pass. Children 3 and under only need a park pass if they will be going on the rides. Everyone (except children 3 and under) who enters

the water park area of Jolly Roger must have a pass (including those who may not want to swim). Please use MML's registration form to order Jolly Roger passes which must be purchased prior to the convention and in addition to the registration fee.

### Golf Tournament

Convention Golf Tournament Chairman Andy Hanko (Mayor, New Carrollton and MML past president) and Vice Chairman Doug Miller (City Manager, Aberdeen) are busy planning another outstanding day of fun for golfers on Sunday, June 23 at the Eagle's Landing municipal golf course. This golf tournament benefits MML's Education Fund and numerous prizes will be awarded. To receive more information about MML's golf tournament, visit MML's website. Pre-registration is required.

### Seafood Buffet

The convention will conclude on Wednesday afternoon with an "all you care to eat" seafood buffet at Phillips Crab House. The choices at the bountiful buffet (see page 19) should please all convention attendees. There is a reduced rate ticket for children ages 5 through 12; there is no charge for children ages 4 and under. Tickets for the seafood buffet must be purchased prior to the convention and in addition to the registration fee.

### Disabilities, Special Needs & Dietary Requirements

If you have special needs—including dietary requirements (see page 19 for menus)—please attach a separate sheet to MML's registration form describing any necessary accommodations. You should also inform your hotel of any special requirements.

**As part of my job I speak at and attend conferences all across the nation and indeed around the world. The annual MML convention remains one of the best, both in terms of attendees and substance.**

— **Parris N. Glendinger**  
President, Smart Growth Leadership Institute  
and former Maryland Governor



## » » » NEW THIS YEAR!



### Miniature Golf Tournament

An optional activity for convention attendees is a miniature golf tournament on Sunday, June 23. Tournament Co-chairs Renee Capano (Commissioner, Charlestown) and Kay Daniels Cohen (Councilmember,

Takoma Park) are organizing this family-friendly activity to benefit MML's Education Fund. Consider putting together a foursome from your municipality and challenging officials from another city/town to try and beat your team! This tournament is a good way to meet your colleagues from around the state, while having fun and supporting a good cause. To receive more information about MML's miniature golf tournament, visit MML's website. Pre-registration is required.

### Name Badges

Current year MML name badges will be required for admission to all convention workshops, general sessions and the exhibit areas. Door monitors will be at the entrance to all sessions and everyone must wear a 2013 MML name badge to gain admittance.

### Registration Procedure

Choose one of these easy ways to register:

- » On-line at [mdmunicipal.org/convention](http://mdmunicipal.org/convention)
- » Complete the registration form (on page 23) and mail it with payment to MML, 1212 West Street, Annapolis, MD 21401

*In order to protect your personal and credit card information, MML will not accept registrations by fax.*

Please submit one form per registrant. Registrations, substitutions and cancellations must be made in writing. There is no registration fee for your spouse/companion, but tickets must be purchased for any social events the spouse/companion wants to attend. *The spouse/companion registration fee is restricted to persons who are not municipal or public officials, are not affiliated with any exhibitor, and would have no professional reason to attend the conference.*

Payment must accompany the registration form. Acknowledgements will be sent upon receipt of the registration form and payment. For your convenience, you may charge registration fees to your American Express, VISA, Discover or Master Card.

### NEW On-Line Registration Procedures

There is a new online registration system for this year's convention. Information on log-in and password will be forthcoming via email. Online registration will still be accessible from [mdmunicipal.org/convention](http://mdmunicipal.org/convention).

If you have any questions during the registration process, please contact the MML registrar at 410/268-5514 or [registration@mdmunicipal.org](mailto:registration@mdmunicipal.org).



The wealth of knowledge and experience gathered makes this a "must attend" event for today's successful municipal leader."

— **Gage Thomas**  
Commissioner, Cambridge






## Full Registration Includes

The registration fee includes a name badge, convention materials, and admission to all workshops, forums, general sessions, and the exhibit areas. It also includes one ticket to the Monday lunch and Tuesday lunch. *If you want to purchase additional tickets for your spouse/guest to the exhibit area lunches, please call the MML office.* Delegates and their registered spouse/companion (limited to one per delegate) are entitled to attend the Welcome Reception on Sunday evening.

Registration fees and social event tickets will increase in price on **APRIL 13, 2013**. Pre-registration closes on **MAY 31**. After that date, you must register on-site in Ocean City.

 **The MML convention provides a unique opportunity for locally elected officials to learn about core governmental functions from budgeting to how to deal with Public Information Act requests, along with current issues on growth regulations. By attending this convention you learn that many towns and cities have the same issues and that we all face the same challenges.**

— **Chris Nevin**  
Mayor, Hampstead

No social event tickets will be sold at the convention, and Monday and Tuesday lunches for on-site registrants cannot be guaranteed.

*Tickets for the inaugural dinner, children's party, seafood buffet, and Jolly Roger Amusement Park must be purchased prior to the convention and in addition to the registration fee.*

By sending in your registration form early, you can take advantage of the most economical convention fees.

## Training Grant Program

If your municipality has not sent a representative to the MML convention in the past two years, you are eligible for MML's training grant program. The training grant includes convention registration and accommodations at one of MML's designated convention hotels. You can download a grant application from MML's website or request that an application be e-mailed, mailed or faxed to you. The deadline to submit grant applications is **APRIL 12**.

## First Time Attendee Discount

If you are a Maryland municipal official who has never been to MML's convention, you are eligible for a special \$100 discount. Please contact Paula Chase Hyman, Manager, Member Relations ([paulah@mdmunicipal.org](mailto:paulah@mdmunicipal.org)) or Trish Westervelt, Convention Registrar ([trishw@mdmunicipal.org](mailto:trishw@mdmunicipal.org)) or call 800/492-7121 for details.

## Changes/Cancellations

Registration changes and cancellations must be sent in writing to the MML office by **JUNE 7**. No telephone changes/cancellations will be accepted. You may e-mail registration





changes/cancellations to [registration@mdmunicipal.org](mailto:registration@mdmunicipal.org). The cancellation fee is \$75; the cancellation deadline is 5:00 p.m. on June 7. After June 7 no money will be refunded. Please contact your hotel to cancel your reservation. MML is not responsible for hotel reservations or cancellations.

### Visitors Guide

If you would like a copy of the *2013 Visitors Guide to Ocean City*, call 800/OC-OCEAN. You can also visit the Ocean City Convention and Visitors Bureau website at [ocean-city.com](http://ocean-city.com). The *Visitors Guide* features information about Ocean City's numerous attractions, accommodations and restaurants.

### Deadlines

- » Discounted Pre-Registration ..... **APRIL 12**
- » Training Grant Applications ..... **APRIL 12**
- » Hotel Reservations ..... **MAY 22**
- » Pre-Registration ..... **MAY 31**
- » Registration Changes/Cancellations  
(for refunds) ..... **JUNE 7**

### Parade of Flags

Show your municipal pride by participating in the Parade of Municipal Flags during the opening general session of MML's convention. Please visit MML's website to register for the flag parade.

### We need MVPs!

Are you willing to contribute a few hours during the convention to help with registration, or monitoring a general session or workshop? If so, sign up for MML's Municipal Volunteer Program and become an MVP! (You don't have to be a municipal official to volunteer.) We need help with registration on Sunday, June 23 from 12:15 – 5:30 p.m., and on Monday, June 24 from 8:00 a.m. – 4:30 p.m. If you can assist for an hour or two, let us know. We also need monitors for all convention sessions. Monitors greet people as they enter, distribute evaluation forms and handouts – and collect the evaluation forms at the conclusion of the session. Please complete the form on MML's website and return it to the MML office by May 1. You will be recognized at the convention with an MVP ribbon and your name will be listed in the Convention Program as an MVP. Please note: You must be a convention registrant (or spouse/companion) to volunteer.

Attend MML's convention to

**E X P A N D**

your **KNOWLEDGE & LEADERSHIP SKILLS!**

# Maryland's Economic Outlook

featuring *acclaimed economist*  
**ANIRBAN BASU**

**MONDAY, JUNE 24**  
**1:30 - 2:45 P.M.**

Join Anirban Basu, Chairman and CEO of Sage Policy Group, Inc., as he provides MML's membership with an insightful and entertaining analysis of Maryland's economy, specifically geared toward a municipal audience. Mr. Basu is one of the Mid-Atlantic region's most recognizable economists, in part because of his consulting work on behalf of numerous clients including, most recently, the City of Cambridge and Harford and Howard Counties. He has written several high-profile economic development strategies for both government agencies and non-profit organizations.



In 2007, Mr. Basu was selected by *The Daily Record* newspaper as one of Maryland's 50 most influential people. *The Baltimore Business Journal* named him one of the region's 20 most powerful business leaders in 2010.

## Community Success in a NEW ECONOMY

**TUESDAY, JUNE 25**  
**10:30 A.M. - 12 NOON**

Our world has changed and past strategies to add vitality in our cities and towns are failing in a globalized society. Based on the successful approaches from real people in real communities, Dave Ivan from Michigan State University's Land Policy Institute will present an interactive and engaging workshop providing municipal leaders with meaningful ideas to position their communities for success in today's new economy. The presentation is the result of nearly two years of research and site visits to more than 75 smaller and mid-sized best practice communities in 22 states.





# IGNITE! SESSIONS

*The 2013 MML summer convention includes the return of last year's immensely popular IGNITE! format.*

Once again, each program kicks off with five quick, passionate descriptions of an innovative practice, which are followed by multiple roundtable discussions specifically designed to bring out a large number of municipal best practices that other municipalities can capitalize on. This year's IGNITE! sessions will be on the timely topics of Sustainability and Citizen Engagement.

## Academy for Excellence in Local Governance

The Academy for Excellence in Local Governance is a voluntary certificate training program designed to help local government officials, especially newly elected officials, meet the challenges of their roles. Municipal participants are required to successfully complete nine core and five electives to earn certification from the University of Maryland.

The Academy is designed as a two-year program; however, participants may complete the requirements sooner than expected, or may use an additional third year to complete

program requirements. Payment of a one-time \$250 registration fee is required to participate in the Academy. **Five** core and **eight** elective Academy topics are included among MML's

2013 convention workshop choices. **Please note that only the Academy core topics are recurring topics with specific and required content.** The Academy extends **elective** credit to classes held at the convention, fall conference and other training venues that meet Academy elective criteria. Topics given an Academy **elective** designation change each year and are designed for **all** convention registrants, including those who are Academy graduates. Please refer to the Preliminary Program on page 22 to see which workshops have the Academy designation.

The Maryland Municipal League is a founding member of the Academy. The program is administered by the University of Maryland's School of Public Policy. If you need additional information or a copy of your transcript, please contact Aisha Washington, Academy Registrar, at 301/314-2641 or [awashin1@umd.edu](mailto:awashin1@umd.edu).



# Maryland Municipal League CORPORATE PARTNERS

## CORPORATE CITIZEN LEVEL

Funk & Bolton, P.A.  
Local Government Insurance Trust  
Van Eperen & Company  
Comcast

## CORPORATE LEADER LEVEL

Utility Service Partners, Inc.  
Verizon  
CIGNA Healthcare  
Potomac Edison,  
a First Energy Company  
ICMA-RC

## CORPORATE INVESTOR LEVEL

Benecon Benefits and Consulting Group  
CGI Communications Inc.  
Council, Baradel, Kosmerl & Nolan, P.A.  
Maryland Environmental Service  
PFM Financial Services, LLC  
The Traffic Group  
Weyrich, Cronin & Sorra ~ Certified Public  
Accountants & Business Consultants

## BANNER CITY/TOWN SPONSOR

AARP



## Banner City/Town Recognition

The Banner City/Town designation, sponsored by AARP, is MML's highest member achievement award. Banner Cities/Towns are municipalities that have demonstrated an outstanding commitment to MML programs and activities during the past year. Those cities and towns earning the Banner City/Town designation for the period June 1, 2012 – May 24, 2013 will be recognized during the business meeting. To learn more about this prestigious program and/or to download a documentation form, please visit MML's website.



## Reserved Seating – Inaugural Dinner

Those who purchase tickets for MML’s inaugural dinner will have the opportunity to reserve seats on Tuesday afternoon, June 25 from 1:00 – 2:00 p.m. Each table has 10 seats, but you can reserve any number of seats as long as you have tickets in your possession for all of the seats you want to reserve. Although it is not required to reserve seats, most attendees prefer to do so.

### MML’s 2013 Convention Planning Committee offers the following suggestions regarding the dinner seating process:

- » Have one official from your municipality order all of the dinner tickets for those attending from your city/town. All of the dinner tickets will be in this registrant’s envelope and it won’t be necessary for that person to try and collect tickets during the convention from everyone in your group.
- » Make use of the Will Call table. The table will be set up outside the ballroom doors before the dinner. If one person handles the dinner table reservations, that person can prepare envelopes for everyone in the group and leave the tickets at the Will Call table. This will eliminate the need to try and find the person who made

your table reservations and is an easy way to get your dinner ticket(s) on Tuesday evening.

- » Form your group in Ocean City and designate one person to get the table reservations. Some convention registrants like to wait until they are on-site in Ocean City to put together groups of people who want to sit together, and those in the group may be from different municipalities or organizations. Again, the CPC recommends designating one individual from this group to get the table reservations, and then use the Will Call dinner envelopes to re-distribute the tickets.

Leave your dinner tickets at the MML registration desk. If you would like to have a reserved seat, but do not care where you sit or who you sit with, you can leave your dinner tickets at the MML registration desk on Tuesday morning. Your seat(s) will be assigned after the dinner reservation process ends at 2:00 p.m., and your tickets will be at the Will Call table. If there is more than one person in your party, every effort will be made to keep everyone in your group together, but we cannot guarantee that those who choose this option will all be seated at the same table.

# MENU SELECTIONS

## MONDAY

### BUFFET LUNCH IN EXHIBIT AREA

Garden Salad  
 Tomato, Onion & Cucumber Salad  
 Breast of Chicken Dijon with Artichokes & Mushrooms  
 Pepper Steak with Bell Peppers & Onions  
 Potatoes & Vegetable Medley  
 Brownies & Lemon Bars

## TUESDAY

### BUFFET LUNCH IN EXHIBIT AREA

Garden Salad  
 Macaroni Salad & Cole Slaw  
 Choice of one:  
 Roast Beef Panini with Mushrooms & Red Onion  
 Turkey Panini with Russian Dressing  
 Grilled Chicken Breast with Pepper Bacon, BBQ Sauce & Cheddar Cheese on French Roll  
 Grilled Portobello Mushroom Stuffed with Caramelized Onions & Roasted Red Peppers  
 Fresh Melon

## TUESDAY

### INAUGURAL DINNER BUFFET

Garden Salad  
 Beef Brisket with Sweet Chili & Tomato Sauce  
 Chicken Breast Stuffed with Sun Dried Tomatoes & Artichokes  
 Mahi Mahi with Almonds  
 Three Cheese Tortellini & Vegetable Alfredo  
 Garlic Dill Roasted Red Potatoes  
 Medley of Summer Vegetables  
 Assorted Rolls  
 Selection of Cheesecake, Double Fudge  
 Chocolate Cake or Lemon Cake

## TUESDAY

### CHILDREN’S PARTY

Fresh Fruit  
 Chicken Tenders  
 French Fries  
 Freshly Baked Pizza  
 Macaroni & Cheese  
 Chocolate Cake  
 Fruit Punch

## WEDNESDAY

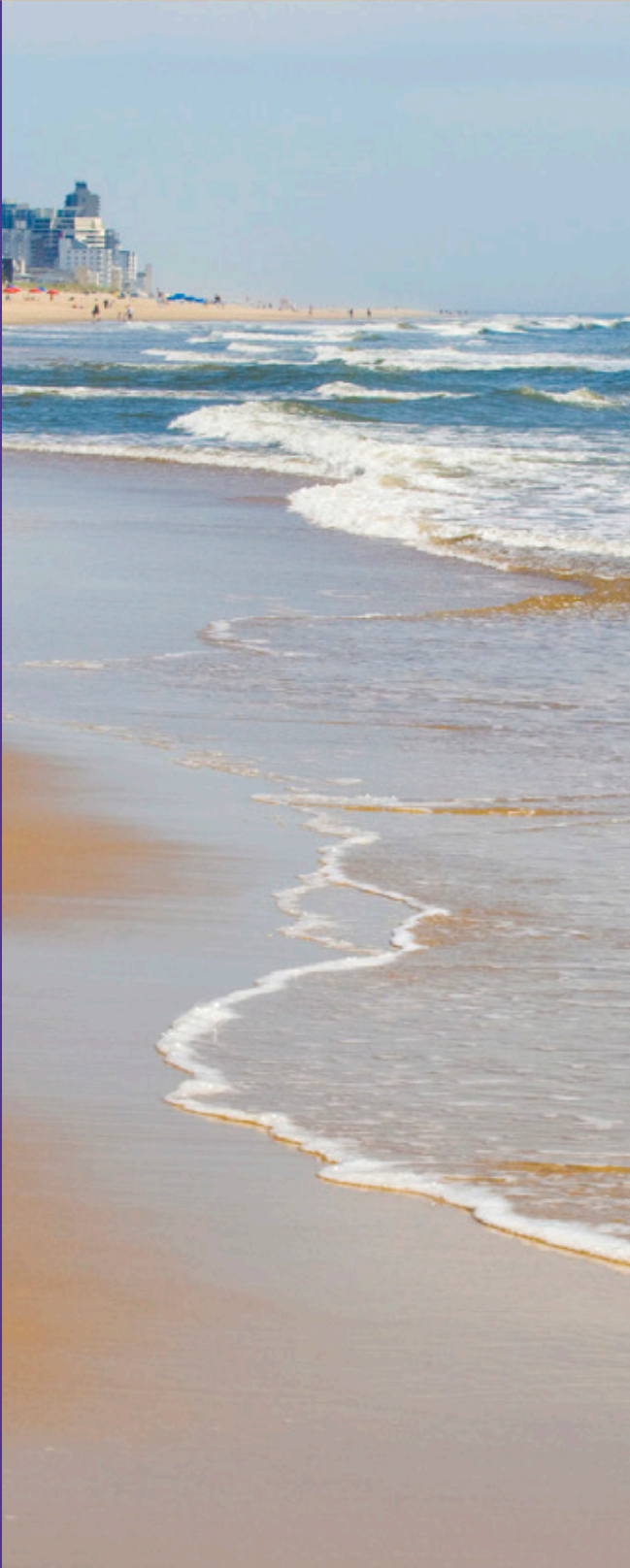
### SEAFOOD BUFFET AT PHILLIPS CRAB HOUSE

Tossed Salad, Potato Salad & Cole Slaw  
 Clams & Oysters on the Half Shell  
 Cold Steamed Spiced Shrimp  
 Vegetable Crab Soup & New England Clam Chowder  
 Steamed Crabs, Mussels, Clams & Snow Crab Clusters  
 Jambalaya, Crab Imperial & Fried Clams  
 Blackened Catch of the Day  
 Fried Scallops & Fried Oysters  
 Salmon with Cucumber Dill Sauce  
 Seafood au Gratin  
 Vegetables of the Day  
 Rice Pilaf & Oven Roasted Red Potatoes  
 Rotisserie Chicken & Pork Loin  
 BBQ Ribs & Pork Chops  
 Ham, Prime Rib & Fried Chicken  
 Chesapeake Chicken Wings & Garlic Wings  
 Chicken Cordon Bleu  
 Pasta Bar  
 Steamed Vegetables & Corn on the Cob  
 Baked Beans, Baby Red Potatoes & Hush Puppies  
 Assorted Cakes & Cookies  
 Apple Crisp & Bread Pudding  
 Soft Serve Frozen Yogurt with Sundae Toppings Bar

### KIDDIES BUFFET AT PHILLIPS CRAB HOUSE

Hamburgers, Mini Corn Dogs & Chicken Tenders  
 Macaroni & Cheese  
 Meatballs, Pizza & Fried Fish  
 French Fries  
 Desserts & Soft Serve Frozen Yogurt

# MML 2013 CONVENTION HOTEL INFORMATION



All convention activities, except the seafood feast at Phillips Crab House, will take place at the Ocean City Convention Center, 4001 Coastal Highway. MML made arrangements with the [Clarion Resort Fontainebleau Hotel](#), [Grand Hotel & Spa](#), [Hampton Inn & Suites](#), [Hilton Suites Ocean City Oceanfront](#), [Holiday Inn Hotel & Suites](#), [Holiday Inn Oceanfront](#), [Princess Bayside Beach Hotel](#), [Princess Royale Hotel](#), and [Quality Inn Oceanfront](#) for blocs of rooms at special, discounted rates. You must specify that you are with the Maryland Municipal League convention to obtain these discounted rates. All rates quoted are for double occupancy.

Information on reserving rooms at MML's convention hotels can be found on the MML website and was e-mailed to each municipality in mid-January. Because hotels routinely receive cancellations, we recommend that you call periodically and inquire about room availability if your preferred choice is not available when you first make your reservation.

When making your reservation you must either (1) give the hotel a credit card number which will be charged for one night's stay; or (2) after making your reservation, immediately send the hotel a municipal or personal check for one night's stay. If you choose option (2), the hotel must receive your check within seven days of making your reservation or your reservation will be cancelled. **No exceptions!**

Room reservations must be made in an individual's name. Reservations will not be accepted if made only in the municipality's name. Also, the hotel will not accept multiple reservations in the name of a town's clerk, administrator, etc.

All room rates are plus 4.5% local tax and 6% State tax (if applicable). If you will be paying for your room with a municipal check and want to be exempt from the Maryland State tax, you must send a copy of your tax exempt certificate to the hotel prior to the convention. Tax exempt certificates will only be honored by the hotels if you pay for your room with a municipal check. You cannot pay for your room with cash, a personal check or personal credit card if you want to be exempt from the State tax.

The [deadline for hotel reservations is May 22](#). After this date, room reservations will be subject to availability and MML's discounted rates may not apply. We advise you to make your room reservation as soon as possible because these hotels always sell out quickly.

Personal checks will be accepted for the advance deposit only. No personal checks will be accepted after arrival. [Cancellations must be received at least 72 hours prior to the scheduled arrival date or you will forfeit the first night's room and tax charge.](#)

**PLEASE DO NOT BOOK ROOMS FOR THE SAME PERSON AT MULTIPLE HOTELS.** Many MML convention hotels report receiving a large number of cancellations in the two weeks preceding MML's convention because attendees have overbooked rooms or made multiple reservations. Because of this some convention attendees are not able to stay at their preferred MML convention hotel. We appreciate everyone's cooperation to make the hotel reservation process fair to all attendees.



# MML 2013 CONVENTION HOTEL CHART

## CLARION RESORT FONTAINEBLEAU HOTEL

[clarionoc.com](http://clarionoc.com)

10100 Coastal Highway  
Ocean City, MD 21842  
410/524-3535 or 800/638-2100

**\$219** Double Room  
**\$239** Executive King  
**\$249** Studio King  
**\$269** Cabana  
**\$269** 1 Bedroom Condo  
**\$359** 2 Bedroom Condo  
**\$459** 3 Bedroom Condo

## THE GRAND HOTEL & SPA

[grandhoteloceancity.com](http://grandhoteloceancity.com)

2100 Baltimore Avenue  
Ocean City, MD 21842  
410/289-6191 or 800/447-6779

**\$205** Ocean View Room  
**\$215** Ocean Front Room  
**\$269** King Jacuzzi Room

## HAMPTON INN & SUITES

[hamptoninn.hilton.com/Ocean\\_City](http://hamptoninn.hilton.com/Ocean_City)

4301 Coastal Highway  
Ocean City, MD 21842  
410/524-6263

**\$259** for June 21 & June 22  
**\$179** for June 23, 24, 25, 26

## HILTON SUITES OCEAN CITY OCEANFRONT

[oceancityhilton.com](http://oceancityhilton.com)

32nd Street & Oceanfront  
Ocean City, MD 21842  
410/289-6444 or 866/729-3200

**\$479** Suite

## HOLIDAY INN HOTEL & SUITES

[ocmdhotels.com/ocsuites](http://ocmdhotels.com/ocsuites)

18th Street & Boardwalk  
Ocean City, MD 21842  
410/289-7263 or 866/627-8483

**\$359** Oceanfront Suite  
**\$359** South Ocean View

## HOLIDAY INN OCEANFRONT

[ocmdhotels.com/holidayinn](http://ocmdhotels.com/holidayinn)

67th Street & Oceanfront  
Ocean City, MD 21842  
410/524-1600 or 800/837-3588

Southern Oceanview Efficiencies  
**\$254** for June 21 & June 22  
**\$209** for June 23, 24, 25, 26, 27  
Eastern Oceanfront Efficiencies  
**\$254** for June 21 & June 22  
**\$209** for June 23, 24, 25, 26, 27

## PRINCESS BAYSIDE BEACH HOTEL

[princessbayside.com](http://princessbayside.com)

4801 Coastal Highway  
Ocean City, MD 21842  
410/723-2900 or 800/854-9785

**\$139** Standard Room  
**\$179** Bayfront Efficiency Room

## PRINCESS ROYALE HOTEL

[princessroyale.com](http://princessroyale.com)

9100 Coastal Highway  
Ocean City, MD 21842  
410/524-7777 or 800/476-9253

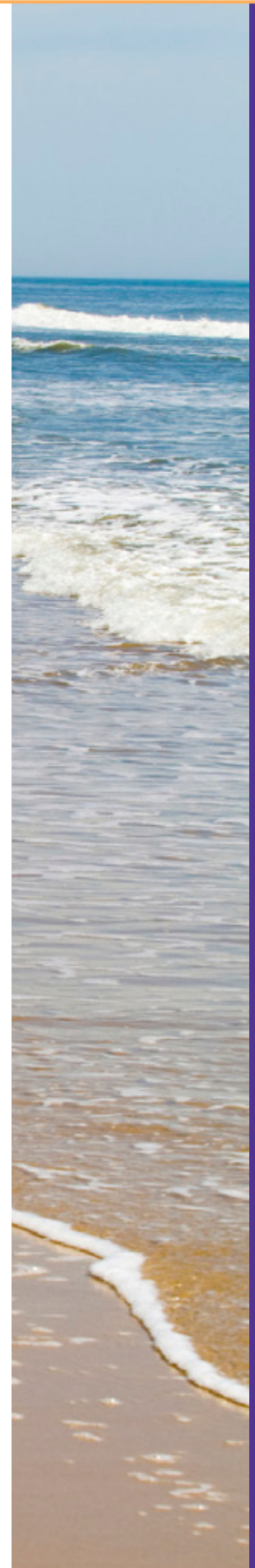
All accommodations are 2-room suites.  
**\$192** Ocean View/Pool View Suite  
**\$257** Ocean Front Suite  
**\$444** 2 Bedroom Condo  
**\$521** 3 Bedroom Condo

## QUALITY INN OCEANFRONT

[ocmdhotels.com/qioceanfront](http://ocmdhotels.com/qioceanfront)

5400 Coastal Highway  
Ocean City, MD 21842  
410/524-7200 or 800/837-3586

Efficiencies  
**\$229** for June 21 & June 22  
**\$179** for June 23, 24, 25, 26, 27



# MML 2013 CONVENTION PRELIMINARY PROGRAM

## SUNDAY, JUNE 23, 2013

- 7:30 – 1:00 Golf Tournament  
10:30 – 12:00 Miniature Golf Tournament  
12:30 – 5:30 Registration  
1:00 – 2:00 First Time Attendees & Newly Elected Officials Orientation  
2:00 – 5:00 **Workshop: Consensus & Team Building (C)**  
2:15 – 3:15 Double Taxation Work Group Report  
3:30 – 5:30 Workshop: Incident Command  
4:00 – 5:30 Board of Directors Meeting  
5:30 – 7:30 Welcome Reception

## MONDAY, JUNE 24, 2013

- 8:00 – 4:30 Registration  
8:00 – 9:45 **Workshop: Basics of Risk Management (C)**  
8:30 – 9:30 Rehearsal for Parade of Flags  
8:45 – 9:45 Workshop: Be on Guard: Situational Awareness  
10:00 – 11:30 Opening General Session  
• Parade of Municipal Flags  
• Achievement Awards  
• Keynote Address: *Principles of Straightforward Leadership*  
*Speaker: Pam Iorio*  
11:30 – 4:00 Exhibits Open  
11:30 – 2:00 Lunch in Exhibit Areas  
12:00 – 1:30 Mayors Forum & Lunch  
City & Town Administrators Lunch Meeting  
Municipal Attorneys Association Lunch Meeting  
1:30 – 2:30 Workshop: Physical Fitness in the Workplace  
1:30 – 2:45 **Workshop: Maryland's Economic Outlook (E)**  
1:30 – 3:00 *Ignite!* Session: Sustainability  
2:30 – 4:30 **Workshop: Effective Meetings (C)**  
3:00 – 4:00 Workshop: Does Your Website Hit the Mark?  
3:15 – 4:15 Workshop: Environmental Regulation  
4:00 – 5:00 Women in Government Service (WINGS) Meeting  
4:30 – 5:30 Prince George's Elected Women Meeting  
6:00 – 9:00 Eastern Shore Association of Municipalities Dinner  
Montgomery Chapter Event

## TUESDAY, JUNE 25, 2013

- 7:00 – 8:45 Prince George's County Municipal Association Breakfast  
8:00 – 4:30 Registration  
8:00 – 9:00 Municipal Police Executives Breakfast  
8:00 – 9:30 Issues & Answers: MDE & State Planning  
8:30 – 9:00 Credentials Desk Open  
8:30 – 10:00 Workshop: The Limits of Municipal Enforcement  
9:00 – 10:00 Public Works Department Meeting  
9:00 – 10:15 Business Meeting  
• Banner City/Town Award Recognition

## TUESDAY, JUNE 25, 2013 (continued)

- 10:00 – 2:30 Exhibits Open  
Commerce Day in Exhibit Areas  
10:00 – 11:00 Coffee Break in Exhibit Areas  
10:30 – 11:30 Workshop: Municipal Service Sharing  
10:30 – 12:00 Discussion Forums  
• Small Towns  
• Large Cities  
10:30 – 12:00 **Workshop: Community Success in a New Economy (E)**  
11:30 – 2:30 Lunch in Exhibit Halls  
12:00 – 1:30 MML Past Presidents Luncheon  
12:15 – 1:45 Municipal Clerks Association Luncheon  
12:15 – 12:45 New Officials Meet & Greet  
1:00 – 2:00 Workshops  
• Dealing with Blighted/Abandoned Properties  
• **Work Effectively with Your Police Department (E)**  
1:00 – 2:00 Dinner Table Reservations  
2:00 – 3:30 Cabinet Secretaries Roundtable  
2:30 – 4:00 **Workshop: Stormwater Management Update (E)**  
2:30 – 4:30 **Workshop: Employment Issues (C)**  
6:00 – 9:30 Children's Party  
6:00 – 7:00 Cash Bar  
7:00 – 9:00 Inaugural Dinner  
• Distinguished Service Award  
• Lifetime Achievement Award  
• Municipal Officials Hall of Fame Inductions  
• Remarks by Governor Martin O'Malley (*invited*)  
• Induction of New Board of Directors  
• Background Music: On the Edge

## WEDNESDAY, JUNE 26, 2013

- 8:30 – 12:00 Registration  
9:00 – 10:00 **Workshop: All Information is Private ... Until It's Not (E)**  
9:00 – 10:30 *Ignite!* Session: Citizen Engagement  
9:00 – 11:00 **Workshop: Ethics (C)**  
10:30 – 12:00 **Workshop: Identifying and Managing Grants (E)**  
11:00 – 12:30 Workshops  
• **Revitalizing Downtown Retail (E)**  
• **Hot Button Legal Issues (E)**  
11:15 – 12:30 Convention Planning Committee Meeting  
12:45 – 2:15 New Board Member Orientation & Lunch  
1:00 – 3:00 Seafood Buffet at Phillips Crab House  
2:30 – 3:30 Board of Directors Meeting

**A** Academy for Excellence in Local Governance Sessions  
**C** = Academy core  
**E** = Academy elective



# MML CONVENTION REGISTRATION FORM JUNE 23 - 26, 2013

Please print or type; use a separate form for each person.

Name \_\_\_\_\_ Nick Name \_\_\_\_\_

Title \_\_\_\_\_

Municipality, Agency or Company \_\_\_\_\_  First time MML convention attendee

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

Spouse/Companion Name \_\_\_\_\_ Nick Name \_\_\_\_\_

**Spouse/companion registration is restricted to persons who are not municipal or public officials, are not affiliated with any exhibitor, and would have no professional reason to attend the convention.**

**PRE-REGISTRATION FEES** (includes 1 ticket to exhibit lunches.

Guests need to purchase meal tickets separately, contact MML)

Postmark by	April 13 –	Amount
April 12	May 31	

**3-DAY REGISTRATION FEE**

Municipal Official	\$420	\$545	\$ _____
Other	\$550	\$715	\$ _____

**1-DAY REGISTRATION FEE** Circle One: Mon. Tues. Wed.

Municipal Official	\$315	\$410	\$ _____
Other	\$410	\$535	\$ _____

**SOCIAL FUNCTIONS** (purchase in addition to registration fee)

Dinner, Tues., 6/25 _____ each at	\$ 51	\$ 56	\$ _____
Children's Party, Tues., 6/25 _____ each at	\$ 17	\$ 19	\$ _____
Children's ages _____			
Seafood Buffet, Wed., 6/26			
Adult _____ each at	\$ 36	\$ 41	\$ _____
Children (age 5–12) _____ each at	\$ 14	\$ 16	\$ _____
Jolly Roger Pass _____ each at	\$ 30	\$ 32	\$ _____
		TOTAL	\$ _____

**Deadline for any registration or meal ticket changes/cancellations is June 7.**

**Payment must accompany registration form.**

**Method of Payment:**  Check enclosed payable to *Maryland Municipal League*  AmEx/MasterCard/VISA/Discover

Expiration Date \_\_\_\_\_ Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ / \_\_\_\_\_  
3 digit code

Print Name as it Appears on Card \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_



If you have special needs, including dietary, please attach a separate sheet describing your requirements.

**ON-SITE REGISTRATION**

All registrants after May 31 must register on-site at higher fees. No meal tickets will be sold on-site.	3-Day Member.....\$610
	3-Day Non-Member ....\$800
	1-Day Member.....\$460
	1-Day Non-Member ....\$595

Return to: Maryland Municipal League, 1212 West Street, Annapolis, MD 21401

**Register on-line at [mdmunicipal.org](http://mdmunicipal.org) • E-mail: [registration@mdmunicipal.org](mailto:registration@mdmunicipal.org) • No faxes**

**Cancellation deadline (for refunds) is June 7, 2013 • Cancellation fee: \$75 • After June 7, 2013 no money will be refunded.**

# Send Us Old Photos!

Or CURRENT/FUTURE STREETS CAPES



Submit old photos of your municipality or current/future streetscape photos or renderings for possible use on the big screens during MML's convention. E-mail your contributions in jpg format to: [mml@mdmunicipal.org](mailto:mml@mdmunicipal.org) by May 1. Help us bring the 2013 convention theme **Cherish the Past – Plan the Future** to life!

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THE GOVERNOR'S  
*State of the State*

January 30, 2013

MML President J Davis (Mayor, Greenbelt) is pictured with Governor Martin O'Malley following the Governor's State of the State address on January 30.

## Municipal Officials *Hall of Fame*

The Maryland Municipal League's Hall of Fame honors current or former municipal officials (living or deceased) who have served 20 years or more as a municipal elected official. Inductees will be recognized at the annual convention in Ocean City during the dinner and their names will appear on a special plaque displayed at the MML office in Annapolis. The names of the inductees will also appear in the Convention Program if the information is received by April 30.

**Inductees must have completed at least 20 years as an elected municipal official by June 30\*\*.** This recognition is ongoing. If you will complete 20 years of municipal elected service this year, but after June 30, you are eligible to be inducted into the Hall of Fame the following year. Terms of service need not be consecutive. If you or someone you know qualifies for this recognition, please provide the following:

Official's name \_\_\_\_\_ Municipality/Office \_\_\_\_\_

Number of total years served \_\_\_\_\_ Dates served \_\_\_\_\_

*(i.e. Mary Smith, Mayor, Anytown, 20 years, June 1993 - June 2013)*

Living  Deceased  Name of official submitting nomination \_\_\_\_\_

Email: \_\_\_\_\_ Phone number: \_\_\_\_\_

**\*\*MML does not keep track of candidates eligible for the Hall of Fame. Nominations are dependent upon those received.**

**Please send this information to the attention of Paula Chase Hyman at the Maryland Municipal League, 1212 West Street, Annapolis, MD 21401 or email to paulah@mdmunicipal.org.**